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**TO: Interested Parties**  
**FR: Chris Jones**  
**RE: Why Supervisor Paul Biane Will Retain His Seat**  
**on the San Bernardino County Board of Supervisors**  
**DT: August 11, 2010**

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Supervisor Paul Biane is well positioned to retain his seat on the Board of Supervisors in the November 2<sup>nd</sup> runoff election.

I. **Biane Poised To Capture Most Runoff Votes of Other Candidates**

PAUL BIANE	34%
Janice Rutherford	31%
Art Bustamonte	17%
Greg Warner	7%
Scott Markowitz	5%
Dennis Labadie	4%

Based on the distribution of votes cast in the June Primary, **Moderate Republican Paul Biane is favored to win the overwhelming majority of votes cast for Democratic candidates Art Bustamante, Greg Warner and Dennis Labadie .**

Supervisor Biane's endorsement from popular local Democratic leaders such as Josie Gonzales and his support from Labor and Employee Unions give him a **strong ground game edge with Democratic voters as well.**

In addition, Supervisor Biane has added highly respected Democratic Political Consultant Leo Briones to his campaign team to **maximize the effectiveness of his Democratic outreach efforts.** Leo is a proven winner in the Inland Empire, whose local election victories include Senator Gloria McLeod and Supervisor Josie Gonzales (2004)

Rutherford's strongly conservative views severely will certainly limit her appeal to Democratic and Latino voters.

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## Why Supervisor Paul Biane Will Retain His Seat

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### **II. Increased November Turnout Benefits Supervisor Biane**

Turnout in the June Primary was heavily skewed to the right. The electorate was much older and more conservative—as evidenced by the victories of far right Republican legislative candidates. These voters were least likely to support Supervisor Biane and most likely to support Rutherford.

**Democrat voter turnout will be significantly higher in November** than it was in the June Primary, where a lack of competitive statewide contests suppressed voter participation among Democrats.

Biane's more favorable ideological appeal and stronger polling among median propensity voters gives him a significant edge with Democratic and DTS voters who skipped the June Primary but who WILL vote in November.

### **III. Growing Momentum For Biane**

**Since June, Supervisor Biane has seized the momentum in this race:**

- A. **SEBA Endorsement**—Paul earned the endorsement and generous financial support from the highly influential San Bernardino Safety Employees PAC. **SEBA has a strong track record of picking winners** in county elections, including Neil Derry over then-Supervisor Dennis Hansberger in 2008.
- B. **Financial Advantage**—The latest Campaign Finance statements show Supervisor Biane with a huge financial advantage. **The Biane campaign reported cash on hand of nearly \$100,000** on June 30<sup>th</sup>.

By contrast, **Rutherford's campaign reported less than \$1,000 in the bank** and is in debt to the tune of \$10,000. Rutherford's role as a full-time State Government Employee greatly limits her ability to fundraise during regular business hours. In addition, competitive Fontana City elections are dividing her financial base and starving her campaign of local support.

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